



TASTES WORTH SHARING





We strive to bring people together
through the simple joy of experiencing
and appreciating flavour so good,
you need to share.







Matrix Flavours & Fragrances

Welcome to the wonderful world of flavours; where taste takes centre stage. With over 40 years experience, we are a leading flavour manufacturer in Asia and offer an extensive range of flavours that cater to the discerning needs of an international market.

A Taste of Our Story

Matrix Flavours & Fragrances Sdn Bhd (MFF) was incorporated in 1978, becoming the first South East Asian owned flavour house. We began as the specialist in heat-resistant and Asian flavours. Through years of innovative research and development, we have expanded our repertoire to offer flavours from all over the world. This is something we continue to do today, tailor-making solutions by understanding your needs, so we can select the right flavours for your products. Our Applications Laboratory can then assist you in developing your final products.

We offer a wide choice of flavours for various applications:

FOOD INDUSTRY Bakery | Dairy | Confectionery | Beverage | Savoury | Oils & Fats | Health & Wellness

NON FOOD INDUSTRY Latex Products | Animal Feed | Shisha, Tobacco & Vape | Pharmaceuticals

FRAGRANCE Home Care | Personal Care

Our food safety standards meet FSSC 22000 standards, and all our products undergo rigorous quality checks before leaving our warehouses. We produce flavours in fully dedicated Halal premises, and offer a range of Kosher flavours. As members of SEDEX (the Supplier Ethical Data Exchange), we are committed to business practices that are ethical and responsible, both internally and externally.



Local expertise | Regional leverage | International accreditation

Flavours that leave a lasting impression

Let us help you make your food stand out







A big list of flavours for unforgettable tastes

Whether you are looking for a new flavour for an exotic snack or a specific speciality, we're sure to have the right flavour to suit all tastes and applications.



Family	Sub-Families				
Brown & Bakery	Bakery & Cereals	Nuts & Seeds	Chocolate	Coffee	
Dairy & Oils	Dairy & Cream	Oils & Fats			
Fruit	Berries	Citrus	Pip	Stone	Tropical
Herbs & Sweet Spices	Flowers	Herbs	Mint	Tea	Sweet Spices
Savoury	Meat	Seafood	Vegetables	Savoury Spices	Key Seasonings
Specialities	Fantasy Flavours	Asian Flavours	Enzyme Modified Flavours		
Functional	Clouds	Heat-Resistant	Masking	Trigeminal	



Heat-Resistant **EMULCO**

We created the **Emulco** series back in 1978 and it's still our most popular range of flavours till today.



Top Profile: Chocolate, Condensed Milk & Coconut Pandan

BAKE IT BETTER

with these not to be missed flavours!

Unleash new and tasty possibilities into your bakery products to satisfy, tempt and drive your sales. We have launched three range of **bakery flavours** we're confident will help you capture today's discerning and adventurous palates.



Top Profile: Vanilla, Orange Cheese & Rose Bandung

UNLOCKING DISTINCTIVE FLAVOUR

Satisfy today's discerning palates by enhancing the end quality of your food products with the use of our specialty heat-resistant **oils & fats** flavours.



Top Profile: Butter Milk, Enzyme Modified Butter & Ghee

SAVOUR EVERY BITE

WARM, HEARTY SAVOURY FLAVOURS

Layer on improved, intensified aromas, mouthfeel and flavour for application across processed meats, soups, sauces, seasonings and more.



Top Profiles: Spicy Chilli Crab, Porcini Mushroom, Sour Cream & Onion

DELICIOUSLY GOOD

ADDING FLAVOUR TO HEALTH & WELLNESS

Compliment and boost the palatability of health and wellness products with delicious flavour for the winning edge against growing competition.



Top Profile: Triple Berries, Ube, Peach, Grape & Sakura



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